



## Fun, Fitness and Friendly Rivalry VS Same 'Ole Booze Bonding

So, I've been told this a few times now by managers or business owners "I'd love to do a wellness challenge but we really don't have a budget for that". Ah, but you do have a regular employee pub tab budget, right?

Most managers are aware that employees are trying to lead healthier lives. Keeping productivity high is vital and work-life balance is very important when it comes to keeping employees happier. But when employees gather for a few drinks after work "on the company", how does that activity help achieve these goals? Chances are the next morning the employee is feeling a little less slim, their work productivity will be lower and they likely didn't spend quality time at home the night before.



Join the growing number of companies now launching workplace challenges that get everyone revved up, working together and excited about achieving wellness goals. The bonding that takes place is great for employee retention and the smack talk is hilarious. Bring out the "big talkers" to wipe the sweat where their mouth is!

This spring, we challenge your company to provide Boomerang with one month of your pub-tab budget and we'll customize a memorable employee experience. And it doesn't have to be fitness related – we can take any dimension of wellness and create a challenge for your team to enjoy.

Game on!

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